

Creative Graphic & Web Designer/Developer

• PROFESSIONAL EXPERIENCES

• September 2010 to present

Web Developer, UI/UX Designer

Mayo Clinic, Rochester, Minnesota, contracted via Xylo Technologies

Job duties include maintenance and support for Mayo Clinic's extensive corporate intranet, including troubleshooting, template design and updates. Design and implementation of highly specialized, multisite WordPress installation, themes and template pages for the entire Nursing Department intranet (over 300 websites), assisting in classifying, cataloging and migration of content, creation of taxonomies, customized user roles, development of user training, supplanting Contribute-based Nursing Intranet model.

• August 2010

Graphic and Production Designer, short-term contract

TouchPoint Media, Plymouth, Minnesota

Job duties included typographic design, ad design, ad trafficking, updating various web portals, graphic and production design of Rink! and USA Hockey Magazines.

• August 2007 - January 2010

Art Director, Production Artist/Designer, Graphic & Web Designer

Carolina Woman Magazine, Raleigh North Carolina

Job duties included monthly layout, ad design, ad trafficking, updating and redesigning www.carolinawoman.com, pagination and branding of Carolina Woman Magazine. I brought a fresh, new, creative spirit and an updated, unified branding to the magazine.

• November 2003 - Present

Contract Graphic and Web Design, Technology Consulting

Logo design: Kitten Fashions and D'Art Radio, design/development of online art studio, www.stuecklenstudios.com, design/development of learningteamec.com, a web resource for high school English teachers. Technology and Editorial consultant for Bateson Center for Education Services. Design and development of www.preservationwarrenton.com, www.blisslimousine.com, www.guicarolina.com, www.vilhottiporfolio.com. Heavy use of HTML, CSS, Contribute, WordPress.

• January 2001 - November 2003

Creative Services Director, Creative Services Department

Daily Herald, Roanoke Rapids, North Carolina

Job duties included advertising design, ad trafficking, support of design staff, special sections, managing workflow, supervised staff of six. Instrumental in redesign of layout and sequencing of the Herald, author of the Style Guide, Master Page Templates and Style Sheets. Increased productivity and morale while decreasing errors through training, ergonomics, flexibility, communication and leadership. Assisted in implementing and maintaining a tight press deadline. Automated workflow using AppleScript. Assisted in maintaining hardware, software, network and servers on a Mac platform.

• EDUCATION

- East Carolina University: Design, Art History, 1987
- Savannah College of Art & Design: Painting, 1989
- University of Alaska Anchorage: Anthropology, Astronomy, 1999, 4.0 GPA
- North Carolina State University: Computer Science, Math, English, 2007

• TECHNOLOGY AND SOFTWARE (Windows and OSX)

Highly proficient in:

- Acrobat Distiller
- Adobe Acrobat
- Adobe AfterEffects
- Adobe Contribute
- Adobe Dreamweaver CS3
- Adobe Encore DVD 2
- Adobe Flash CS3
- Adobe GoLive
- Adobe Illustrator CS3
- Adobe InDesign CS3
- Adobe ImageReady
- Adobe Photoshop CS3
- Adobe Premiere Pro 2
- Adobe Streamline
- BBEdit
- FTP client
- Microsoft Office (Word, Excel, Powerpoint)
- NewsEdit Pro
- OpenOffice 3.0
- PageMaker
- QuarkXPress 7
- QuickTime Pro
- Ulead GIF Animator

• COMPUTER AND DESIGN SKILLS

Superior typographic and design skills, use of color.

Excellent video-editing and conversion skills - web video or DVD authoring.

Proficient in keyboard shortcuts.

Excellent cross-platform troubleshooting skills, graphic conversion, output resolution, file conversion and font compatibility and embedding issues.

Excellent network skills.

Harlequin RIP, ECRM, PrePress Solutions Panther Pro and Konica Imagesetters.

Extensive knowledge of electronic pre-press, color space separation and

trapping for both sheetfed and four-color web offset press.

Hardware Guru! Windows 3.1 - 7, Mac OS 8.1 - 10.4.

Apache Server, Apple XServe.

Languages and Frameworks:

- AppleScript
- CSS
- HTML, DHTML, XHTML, HTML5
- JavaScript
- jQuery, mootools, prototype
- DotNetNuke, Wordpress, Joomla, Drupal
- PHP
- XML
- W3C CSS and XHTML Validated Code

- I am highly creative, intelligent, adaptable, articulate, quick-learning, self-starting, motivated, relaxed and I have a sense of humor (the last thing to go...), and possess an excellent work ethic in team and solo situations.